



OUR SERVICES OF EXCELLENCE

A TRANSFORMATIONAL APPROACH
FOR GREATER SUCCESS

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About Us

Our mission

JFL International Inc. is a private company offering transformational management consulting, coaching, and training services, and a leading advisor on achieving success. We work closely with our clients and tailor our solutions to their unique needs. We serve clients from around the world, including, private and public enterprises, not-for-profit organizations, international development organizations, and multilateral development institutions.

Our firm's unique approach combines leading edge business advice with coaching and training, enabling enterprises, organizations, and individuals to achieve their goals and drive higher performance more rapidly. This integrated approach delivers several other benefits, namely:

- Gain clarity on your vision and mission
- Get you into action with a strong strategic plan
- Provide you with unparalleled advice
- Enable greater success more rapidly through coaching and training
- Develop your team's capabilities by sharing success principles and strategies.

Our values

Our core values define our commitment to your success and our culture of respect and team work:

- **We respect each other** – respecting diversity of gender, race, culture, religion, and sexual orientation. We value the unique contribution and talents of our colleagues, clients, and people we meet in the course of our work.
- **We work together** – bringing out the best in each other and creating strong and successful working relationships. We want our team members to grow and learn from each other, and foremost succeed in achieving their objectives.
- **We engage in positive communication** – sharing information constructively for the betterment of all. We are positive in our communication and outlook on the future. We see challenges as opportunities to grow and learn about the possibilities that lie within us.
- **We deliver value** – helping businesses and individuals transform for greater success. We commit to bring value and help our clients achieve their vision and mission. We tailor our approach to our clients' unique needs and move them into action for greater success.

- **We build lasting relationships** – developing lasting relationships with our colleagues, clients, and people we meet in the course of our work. We want to know you, succeed with you, and be your partner of choice for life.
- **Above all, we act with integrity** – constantly striving to uphold the highest ethical standards and exercise sound management.

Management Consulting

In today's economy, organizations are facing numerous challenges. Not only do you need to set a clear vision and direction, but you need a high-performance team and a strong control environment. We offer our clients a variety of services to help them achieve greater success.

Start-Up, Governance & Strategy

Business Start-Up & Grant Assistance

Vision, Strategies & Tactics

Governance, Organizational Structure & Ethics

International Development

Leadership and Managerial Development

Change Management & Team Transformation

Information Systems and Monitoring

Information Management and Technology

Development of Audit Plans

Regulatory and Compliance Reviews

Project and Program Reviews

Financial and Fairness Monitoring

Operational and Performance Monitoring



Risks, Processes & Controls

Risk Management and Assessment

Financial Processes and Controls

Operational Processes and Controls

Project and Program Management

Compliance Function and Programs

Social Media, Sales & Marketing

Brand Strategy

Social Media & Web Development

Networking

Innovation & Market Strategy

Growth & Globalization

Start-Up, Governance & Strategy

Business Start-Up & Grant Assistance

We assist our clients in the development of their start-up business plan. We also support them in the start-up business process, namely with incorporation, business name, tax business number, provincial business registration, permits, licenses, and regulations. We also provide grant research and application assistance.

Vision, Strategies & Tactics

We help our clients gain better clarity on their vision, mission, and purpose which in turn drives the development of their strategic plan and the development of winning strategies and tactical plans. Working down from their strategic plan, we assist our clients in developing their annual business plan.

Governance, Organizational Structure & Ethics

We work with our clients in translating their strategic objectives into an effective governance and organizational structure, with high ethical standards and a policy that promotes diversity within their organization.

International Development

Well apprised of the environmental, economic, and sociopolitical challenges facing the world, we assist our clients in the design of effective programs that address topics such as gender equality, social and corporate responsibility, poverty reduction, humanitarian crisis, human right, fragile states, sustainable development, and the education of vulnerable populations.

Leadership and Managerial Development

We assist our clients in the design of effective leadership strategies to help them achieve outstanding performance and greater success in meeting their vision. We perform psychological and personality executive assessments to help them build strong management teams. We facilitate the delivery of development programs in leadership, organizational politics, and management competencies by leading workshops and providing coaching.

Change Management & Team Transformation

We develop go-forward plans that facilitate a change in direction and the change process. We share with our clients best practices on building a high-performance team and leading in times of change. We assist them with the resolution of conflicts and mediation.

Risks, Processes & Controls

Risk Management and Assessment

We work with our clients in identifying and analyzing risks and significant changes in relation to their strategic objectives.

Financial Processes and Controls

Our goal is to assist our clients in selecting and developing the proper financial processes and controls to address their risks, enhance their internal control certification and regulatory compliance programs, and help ensure a proper control environment.

Operational Processes and Controls

We help our clients in developing operational processes and controls, as well as policies and procedures designed to help ensure a proper operational and results-based environment.

Project and Program Management

Our strong project management approach allows us to monitor on an on-going basis the implementation of a project or program, with reporting on achievements, constraints, progress of activities, cost management, risk management, and schedule management. Jointly with your team, we develop a project management framework that encompasses all project critical aspects to help ensure its success.

Compliance Function and Programs

We help our clients identify regulators' expectations in order to better structure their compliance function and related programs.

Information Systems & Monitoring

Information Management and Technology

We work with our clients to identify information management and communication strategies, allowing them to monitor their progress against their financial and performance management frameworks.

We go further by providing the technology guidance to develop and implement solutions to address their business needs.

Development of Audit Plans

We develop risk-based internal audit plans and risk-based grants and contribution audit frameworks. We also support the internal audit function of our clients in the execution and reporting phases.

Project and Program Reviews

We support our clients in their continuous monitoring role during the implementation of their projects and programs.

In addition, we perform financial and progress monitoring of project funds disbursed to beneficiaries.

Financial and Fairness Monitoring

We review the effectiveness of our clients' financial monitoring practices and controls, at the same time as providing insights on best practices.

We observe our clients' procurement activities to confirm their fairness, openness, and transparency.

Social Media, Sales & Marketing

Brand Strategy

We work with our clients to develop their branding strategy in alignment with their vision and mission.

Social Media and Web Development

We help our clients develop their website and social media strategy to attract and interact with targeted virtual communities for the purpose of achieving superior customer engagement. We assist them in the choice and creation of compelling illustrations, and we write meaningful content for their public.

Networking

We help our clients identify, access, and leverage networks for optimal results. By developing their networking skills, we accelerate their networking performance and create tangible results.

Innovation & Market Strategy

Our goal is to help improve our clients' share of the market with innovative and focused marketing and communication approaches, aligned with a proper pricing strategy and a great customer experience. We also collaborate in the development of promotional material for their products and services.

Growth & Globalization

We help our clients better understand and capture new opportunities for growth offered by globalization. We also provide advice on international legal aspects.

Executive Coaching

We help clients realize their full potential. We do this by teaching recognized principles and strategies that will allow them to gain more clarity, be inspired, operationalize their vision, and achieve greater results. We walk with our clients, encourage them, and celebrate their successes. We also assist our clients in the development of performance management systems and coaching programs to facilitate the adoption of new behaviors.

Increase Your Profits

Decide what you truly want. Learn how to listen to your intuition and inspiration. Gain more clarity on your vision and mission. Develop the proper governance structure and action plan that will operationalize your vision.

Improve Your Sales

Learn to let your passion become alive which in turn will improve your sales. Learn how to focus on your goals.

Increase Your Productivity as Well as Your Team's

Learn how to work smarter not harder, become more organized with improved business processes and controls and a better monitoring framework. Change what needs to be changed. See change as an opportunity to grow.

Become a Better Leader

Gain the confidence to become a great leader and develop your ability to influence and motivate your team for more dynamism and greater results.

Reach Your Professional Goals

Believe it is possible. Let us work with you in developing your short, medium, or long term action plan to reach your professional goals, and celebrate your successes as you move forward.

Develop Your Full Potential

Believe in yourself. Gain a better understanding of your strengths and weaknesses through feedback. Identify your roadblocks to success and areas for growth in order to develop your full potential. Learn techniques to improve your self-esteem and confidence, and to take full responsibility for your life.

Develop Relationships

Learn how to develop new relationships through networking, improve working relationships with your colleagues, engage in better cross functional collaboration, and improve customer satisfaction.

Achieve Work-Life Balance

Learn how to say no and commit to yourself and family.

Overcome Difficult Times

We will show you how to use past successes to triumph over fears and difficult times. You will learn how to overcome rejection in a positive manner.

Improve Communication

Gain more insights on how to communicate your vision, plan, results and team performance improvements. Learn how to resolve conflicts in a positive manner and manage anger.

Manage Stress

We will work with you to show you techniques to better handle your stress, avoid burnout, and improve your health and energy level.

Achieve Financial Independence

Learn positive money consciousness, master your spending, and adopt better financial practices to achieve financial independence rapidly.

Training & Speaking

Whether you want to take your business or career to a new level of success, or you want to improve your management, leadership, and sale skills, our various training topics will open the door to fruitful results and a concrete transformation.

We help you develop new knowledge, technical skills, and behaviors to achieve greater success.

The Power of Vision and Action

- **Looking to Start a New Business?** – Learn the steps for a successful journey
- **Plan to Win** – Leverage the power of strategic thinking and planning
- **A Compass During Your Journey** – Monitoring for greater success

Accelerated Growth

- **Drive More Growth** – Move from second to first place
- **Become a Change Champion** – Let change and innovation transform your business
- **Boost Your Cash Flows** – Learn the best practices in financial management
- **Networking for accelerated growth** – Identify, access, and leverage networking for optimal results

High-Performing Team

- **Empower Your Team** – Improve team performance with some easy steps
- **Work Smarter not Harder** – Learn how to master your time
- **Emotional Intelligence** – The people skills you need to succeed and resolve conflicts

Excellence in Management

- **Become a Great Leader** – Transform yourself into a leader coach
- **A Culture of Excellence** – Create world-class operational excellence
- **Seeing Through the Mud** – Declutter and organize your mess

Leading-Edge Sales and Marketing

- **Stand Out with an Inviting Brand** – Set an inspiring brand for greater success
- **The Secrets of a Winning Go-to-Market Strategy** – Develop creative and focused marketing strategies
- **The Art of Selling** – Super charge your selling skills and improve client retention

In Great Shape and Energized

- **Reality or Myth** – Create work-life balance
- **Say No to Fear** – Master fear, a creation of your thoughts
- **The Courage to Go On** – Handling life's disappointments

Contact Us



Jocelyne F. Lafrenière

President & Chief Executive Officer
E-mail: jfl@jflinternational.com
Phone +1 (613) 670-5849

Website

www.jflinternational.com

Our Offices:

Ottawa

1 Rideau Street
Suite 700
Ottawa, ON K1N 8S7
Phone +1 (613) 670-5848
Fax +1 (613) 670-5701

Montreal

2001 Boulevard Robert-Bourassa
(University Street)
Suite 1700
Montreal, QC, H3A 2A6
Phone +1 (514) 228-7527
Fax +1 (514) 228-7401